



# SOH LIXIA

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**“ I’m not afraid of failure.  
I’m afraid of succeeding at things that  
don’t matter.**





## EDUCATION

2006 - 2011	Da Qiao Primary School
2011 - 2014	CHIJ St. Joseph’s Convent
2015 - 2018	Ngee Ann Polytechnic, Film Sound Video

## WORK EXPERIENCE

2016 - today	Camera Rental Centre, Front Desk/Maintenance Department <i>Job Scope: Answer customer’s enquiries, maintain &amp; clean equipment, admin</i>
2016 - 2016	Sennheiser Singapore, Instagram Take Over <i>Job Scope: Promote the brand through the use of social media. Role: Produced creative content eg. promotional videos/photoshoot</i>
2017 - 2017	Valotalive, Helsinki Finland, Marketing Intern <i>Job Scope: Rebrand the company and create content for their marketing needs. Promote the brand on social media</i>

## SKILLS

 Adobe Photoshop ● ● ● ● ●	 Adobe AfterEffects ● ● ● ● ●	 Adobe PremierePro ● ● ● ● ●	 Adobe Illustrator ● ● ● ● ●
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Confident in using editing softwares eg. Photoshop, AfterEffects, Premiere Pro

Adequately skilled in graphic design with Photoshop and Illustrator

Well versed in motion graphics and visual effects

Proficient in photography and videography

Eloquent writer, confident speaker

Bilingual- Fluent in English and Chinese

## PERSONAL SKILLS

	Creativity
	Social Skills
	Leadership
	Passion

## PERSONAL ACHIEVEMENTS

2010	Published a book(The Sacrifice) under the supervision of famed local author Catherine Khoo
2013 - 2014	Chairperson of CCA, National Police Cadet Corps
2017	Rebranded a company and designed their new website